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noun. The action or business of promoting and selling products or services, including market research and advertising. 'the Western arts of marketing and distribution'. More example sentences. 'a marketing campaign'. 'The first workshops on export marketing will be conducted in Oshakati and Tsumeb.'. 'Various types of marketing, retailing and production cooperatives also flourished in this period.'

Marketing | Definition of Marketing by Oxford Dictionary ...

marketing. noun. /ˈmɑːkɪtɪŋ/. /ˈmɑːrkiːtɪŋ/. [uncountable] jump to other results. the activity of presenting, advertising and selling a company's products or services in the best possible way. a marketing campaign/strategy. a marketing manager/director/department.

marketing noun - Oxford Advanced Learner's Dictionary

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A Dictionary of Marketing - oi - Oxford Index

Quick Reference. A plan identifying what marketing goals and objectives will be pursued to sell a particular product or product line and how these objectives will be achieved in the time available. Subjects: Social sciences — Business and Management.

Marketing strategy - Oxford Reference

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A type of marketing that involves the creation and sharing of online material (such as videos, blogs, and social media posts) that does not explicitly promote a brand but is intended to stimulate interest in its products or services. 'social media is an integral part of content marketing'

Content Marketing | Definition of Content Marketing by ...

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