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teams up with veteran Sports Illustrated writer L. Jon Wertheim to overturn some of the most cherished truisms of sports, and reveal the hidden forces that shape how basketball, baseball, football, and hockey games are played, won and lost. Drawing from Moskowitz's original research, as well as studies from fellow economists such as bestselling author

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Wertheim may be the closest thing to a sports version of Freakonomics.

Moskowitz was a Booth Professor of Finance at time of publication.

Today he teaches at the Yale School of Management.

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